



National Philanthropy Day



Awards Celebration Breakfast

November 2, 2022 | DeSales University

Presenting Sponsor:





Congratulations

Bob and Sandy

From your friends at Da Vinci Science Center



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ABOUT AFP EASTERN PA CHAPTER

The Eastern Pennsylvania Chapter of AFP was first chartered in the summer of 1986 at a luncheon meeting at DeSales University, attended by more than 75 people from Berks, Lehigh, Monroe, Montgomery, and Northampton Counties.

The headquarters office of the Association of Fundraising Professionals, known then as the National Association of Fund Raising Executives (NSFRE), had been notified of the luncheon and sent a representative to attend with information about forming a chapter. By the end of that meeting, 15 fundraisers in the region had signed the chapter incorporation papers, Dr. Lona Farr was elected president, and the Northeastern Pennsylvania Chapter was born.

Three of the original Northeastern Pennsylvania Chapter members – Dr. Lona Farr, then Vice President at Good Shepherd; Malcolm Miller, then Vice President at Cedar Crest College; and Ken Hollenbach of the PCU Foundation, were interested in establishing a new Eastern Pennsylvania Chapter. The three members scheduled a breakfast, which Lona hosted at Good Shepherd, and agreed to each bring at least one more person. More than 12 people attended. The group's instincts were good and the rest is history! Membership in the AFP Eastern Pennsylvania Chapter has grown from those original three members, to 12, to the more than 180 members we have today!

IDEA PHILOSOPHY STATEMENT

The Association of Fundraising Professionals, Eastern PA Chapter (DBA AFP Greater Lehigh Valley Chapter) strives to act in accordance with the national organization's diversity and inclusion philosophy statement wherein diversity and inclusion create a strong, vital, and unified force for the effective pursuit of our mission and achieving philanthropic success. As such, we seek to promote an Association that is more reflective of Chapter's diverse community and actively seek diversity within our board, committees, and membership. AFP Eastern PA also seeks to promote policies and programs for the greater non-profit community in the area of inclusion, diversity, equity, and access.

NATIONAL PHILANTHROPY DAY

Awards Breakfast

NOVEMBER 2, 2022

REGISTRATION AND BREAKFAST STATIONS FROM 8:30 TO 9:00 AM

WELCOME..... Julie Zumas, AFP Eastern PA Chapter President
Sindy Berner, AFP Eastern PA Board Member & National Philanthropy Day Chair

EMCEE..... Laurie Hackett
Director of Corporate Relations, Air Products

PROCLAMATIONS Ellen Kern
Senator Pat Browne's Office

OUTSTANDING AWARDS PROGRAM

HONOREES

RISING STAR..... Emily Parker

OUTSTANDING FUNDRAISING GROUP Ai Orthodontics

OUTSTANDING VOLUNTEER FUNDRAISER/

COMMUNITY VOLUNTEER Air Products Retiree Volunteers

OUTSTANDING BUSINESS Lehigh Valley Restaurant Group/Red Robin

OUTSTANDING FOUNDATION Carbon County Community Foundation

OUTSTANDING PHILANTHROPISTS Rob and Kristen Bennett

OUTSTANDING YOUTH IN PHILANTHROPY..... Ben Austin

IDEA CHAMPION Easton Area School District Youth Council

IDEA CHAMPION Bradbury Sullivan LGBT Community Center

OUTSTANDING BIPOC LEADER Winston Alozie

LIFETIME ACHIEVEMENT AWARD Dr. J Robert "Bob" and Sandy Lovett

CLOSING REMARKS..... Laurie Hackett, Emcee

Emcee

• LAURIE HACKETT •



Laurie Hackett is the Air Products Director of Corporate Relations. In her role, Hackett connects and collaborates throughout the company and global communities. Her work with the Air Products Foundation supports programs, activities and organizations around the world that are working to improve the quality of life for all.

She is actively engaged in the Lehigh Valley community and volunteers with organizations including The Century Promise Board, Miller-Keystone Blood Center Vice Chair, WDIY Radio Program Host, United Way Board, Greater Easton Development Partnership Board, Lehigh Valley Chamber Executive Committee, Iron Pigs Charities Board and Phantoms Charities Board.

Laurie was the 2021 Chair of the Lehigh Valley United Way Campaign, raising a record-breaking \$19.7 million for the community. She is a recipient of the Betsy Torrence Philanthropist of the Year Award, Moravian College Shining Star Award, Chamber Volunteer of the Year, Girl Scouts Take the Lead Award, Bethlehem Chamber Spirit of Bethlehem Award and Chamber of Commerce Athena Award.

Thank You to Our Sponsors!

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Outstanding Awards Selection Panel Members

MURTAZA JAFFER

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MEGAN BESTE

District Director, United States House of Representatives

KAREN SMITH

CEO, Volunteer Center of the Lehigh Valley

Judging Process

Prior to the call for nominations and application submission, an independent panel of judges is named. Judges are identified and invited to serve based upon their familiarity with the community through their profession and personal involvement in community activities.

Upon agreeing to serve, judges are provided with a list of awards, award criteria and a list of recipients from previous years.

Once all nominations are received, judges are provided with a copy of each nomination for their independent review and ranking, reviewing nominations for awards based upon the criteria for each award.

Judges are given time for independent review of the awards and convene to review and vote, facilitated by a non-voting AFP board member. Judges' independent rankings are polled. In cases where there is a disparity, judges discuss their rankings, and after discussion, a vote is taken. No nominee advances until judges reach a consensus decision on the rankings, and ultimately, the winning nomination.

Prior to discussing independent rankings, judges reveal any potential conflicts of interest due to affiliations, relationships or proprietary knowledge of any of the applicants. When necessary, a judge may recuse him or herself from a vote.

Rising Star



• EMILY PARKER •

Born and raised in the Lehigh Valley, Emily Parker attended Parkland High School. She went on to obtain a B.S. from Indiana University of Pennsylvania and her M.A. from Kent State University in Speech Language Pathology. She has always maintained a profound drive to offer a voice to the voiceless and vulnerable, which likely foreshadowed her career transition into non-profit philanthropy.

Emily's career in fundraising began in 2019 following a cross-country move to Dallas, Texas with her significant other. There she gained employment as the Director of Development for Legacy Cares whose mission is to provide affordable and quality mental health care, substance abuse treatment, housing services, and education to people who are impacted by HIV/AIDS. In this role she thoroughly enjoyed championing a range of development tasks including grant writing/management, marketing, event coordination, donor engagement, volunteer management, and so much more. This opportunity motivated her to seek employment in the development field after relocating back to her hometown during the pandemic.

Upon returning to the Lehigh Valley, Emily became the Director of Development of New Bethany Ministries. She grew fueled by the opportunity to help residents of the community where she grew up. She was able to use her voice to foster immense growth in giving and effectively surpassed all historical fundraising records formerly achieved.

Emily Parker is currently a member of the AFP NexGen Committee and has recently been appointed as the new Philanthropic Investment Officer at United Way of the Greater Lehigh Valley

Outstanding Fundraising Group

• AI ORTHODONTICS •



orthodontics

Here at Ai Orthodontics, we take pride in not only being able to provide beautiful, healthy smiles, but also in supporting our local community. The Lehigh Valley has been our home since we began in 2005, and we cannot thank you enough for continuing to make Ai a staple in the community. With busy lifestyles and hectic schedules in today's digital world, it is getting harder to make valuable personal connections, but with your help and warm smiles we are continuing to strive to make our neighborhood a friendlier place.

The Ai Orthodontics Team, along with your help, has been working hard to be a positive change in the world we live in. Over the past few years, we've made great strides in supporting our community, by sponsoring school programs, children's sports teams, supporting the Pediatric Cancer Foundation of the Lehigh Valley, supporting Autism Awareness, donating to our local food banks and by caring for our environment with our annual Earth Day clean up. None of this would be possible without our continued driving force - you! You've been so much more than colleagues, patients, and neighbors, you are members of our Ai Family. We will continue to offer you the very best in orthodontic care and support all the fantastic community philanthropy opportunities made available to us.



Outstanding Volunteer Fundraiser/ Community Volunteer

• AIR PRODUCTS RETIREE VOLUNTEERS •

AirPRO

Air Products Retirees Association

Air Products Retiree Volunteers (AirPRO) has been active for over 25 years helping non-profit organizations across the Lehigh Valley. As a company Air Products prides itself in giving back to the community and that spirit of volunteerism has been carried forth by countless AP retirees across the Lehigh Valley and around the world. In recent years AirPRO retiree volunteers have put in thousands of volunteer hours annually. Their help ranges from construction projects requiring skills with tools and heavy lifting to lighter tasks such as serving as docents, staffing registration desks and preparing mailings. This has allowed a wide range of retirees to participate.

Overall AirPRO retiree volunteers support non-profit groups whose objective is to enhance the education, development and well-being of children and adults and are generally ones that are also supported by Air Products itself. Organizations routinely helped by Air Products retiree volunteers include AARP Foundation's Tax-Aide program, America on Wheels Museum, Cancer Support Community, Da Vinci Science Center, Good Shepherd Rehabilitation Hospital, Lehigh Valley Active Life Center, and YWCA's Perfect Fit for Working Women. AirPRO as a group along with individual members have often been honored for their work, including three Vitruvian Volunteer Awards from the Da Vinci Science Center. The retiree volunteers continue to make a significant impact throughout the Lehigh Valley and look forward to remaining a formidable force in giving back to our communities.



Outstanding Business

• LEHIGH VALLEY RESTAURANT GROUP/RED ROBIN •

Red Robin

GOURMET BURGERS AND BREWS

Lehigh Valley Restaurant Group, Inc.

A Locally Owned and Operated Red Robin Franchisee in Eastern & Central PA

Lehigh Valley Restaurant Group - Red Robin (LVRG) is so much more than serving fresh, fire-grilled burgers. Since 1993, our restaurants have served millions of memorable experiences to our Guests, Team Members, and Community. LVRG Red Robin is deeply woven in the fabric of the local communities they serve, and charitable efforts is at the heart of what they do. They are proud to support organizations like the Leukemia and Lymphoma Society (LLS), Pediatric Cancer Foundation of the Lehigh Valley (PCFLV), Women's 5K Classic (W5K), Justin Sheftel Memorial Fund, GiftAMeal and Habitat for Humanity of the Lehigh Valley just to name a few. LVRG's mission is to not only support these groups, but to participate in ways like fundraising, event participation and sharing awareness. Since 2010, after the passing of LVRG's Founder Stephen J. Hanzlik from leukemia, LVRG Red Robin has raised over \$1.6 million for their primary non-profit partner, LLS, and plans to continue fighting until a cure is found. They donate free hot potato soup at the annual Women's 5K Classic, donate a portion of all catering dessert tray sales and free meals to the Pediatric Cancer Foundation of the Lehigh Valley, Raise funds while spreading awareness to not drink and drive for the Justin Sheftel Memorial Fund, support donations of free meals from local area food banks through GiftAMeal and so much more. It's humbling to know LVRG Red Robin is being recognized for all their philanthropic efforts, but LVRG Red Robin doesn't do it for the limelight, they do it because it's important to their Team Members and to the Guests they serve in their local communities.



Outstanding Foundation

• CARBON COUNTY COMMUNITY FOUNDATION •



"Community Growth for Future Generations"

This award is in recognition of the Carbon County Community Foundation's outstanding commitment to philanthropy through charitable support and leadership in the community.

Located in the heart of Northeast Pennsylvania, the Carbon County Community Foundation is a nonprofit organization that acts as an umbrella for several distinct charitable funds. Our mission is to improve the quality of life for all Carbon County residents, now and forever. We do that by working with donors to establish legacies of giving, investing in nonprofits with strategic grants, and leading the community to a better future. We envision a vibrant and sustainable Carbon County community empowered through charitable giving.

Since 2016, the Carbon County Community Foundation has distributed more than \$500,000 in grants to nonprofit organizations, community groups, schools, educators, and students. Our grant-making supports programs and projects across the many facets of society that make a community worth living in, including arts and culture, community and economic development, education and scholarships, environment and historic preservation, health and human services, and youth programs.

Learn more about the Carbon County Community Foundation by visiting www.cccfoundpa.org.



Outstanding Philanthropists



• ROB AND KRISTEN BENNETT •

"The greatest gift in life is to be of service to another." This simple, but powerful quote is the credo of this year's Philanthropist of the Year Award recipient, Robert (Rob) J. Bennett

Born and raised in Allentown, Rob's father created Bennett Automotive Group in 1951. Rob's respect for community and duty-bound desire to serve others was instilled by his parents. Rob graduated from William Allen High School in downtown Allentown and Villanova University. Upon graduation, he went to work for his father and became the President of Bennett Automotive Group in 1982. He continues to further his father's vision of providing their community with a resource for all automotive needs rooted in honesty, trust and integrity.

An avid supporter of many civic and charitable organizations within the Lehigh Valley, Rob has always been proud to live, work and be an active participant in our community.

Rob's wife, Kristen, continues to be an inspiration in their philanthropic endeavors. The Bennett's have been a long standing benefactor for many organizations, including Good Shepherd, Valley Youth House, Miller Symphony Hall, Civic Theater, Allentown Art Museum, The Jewish Federation of the Lehigh Valley, Meals on Wheels, and both the Lehigh Valley Hospital and St.Luke's Hospital networks.

Rob and Kristen are both dedicated to bringing awareness about the struggles associated with pediatric cancer, and to further pediatric cancer research. With the assistance of great leaders in the Lehigh Valley, such as Michelle Zeine from Pediatric Cancer Foundation of the Lehigh Valley, they are able to help bring comfort to more and more families each year and work towards a world without cancer.

Outstanding Youth in Philanthropy



• BEN AUSTIN •

Ben Austin, age 10, of Forks Township, has overcome challenges beyond his years and has not allowed them to harden his heart. He is an example of resilience, love, and compassion for all that get a chance to know him.

In 2016, at the age of 3, Ben was diagnosed with a Wilms Tumor, a form of childhood kidney cancer. An afternoon of fun at a Fourth of July fair turned into years of hospital stays, chemotherapy, and radiation treatments.

Ben received surgery at the Children's Hospital of Philadelphia to remove his kidney. He had many months of chemotherapy and radiation only to find out that just three months off treatment he had relapsed to the lung. Ben continued with surgery and more intensive therapies. This past May Ben celebrated a milestone of four years in remission, which he does not take for granted.

Ben's outlook has supported his mission of helping children affected by cancer. In the summers of 2021 and 2022 Ben hosted the #superheroesforbenney Lemonade Stand in Easton, PA. The stand helped fund 12,127 dollars in Wilms Tumor research and developments through the Alex's Lemonade Stand Foundation. He has also worked closely with the HEADstrong Foundation to support their mission of improving the lives of families affected by cancer through fundraising and events. HEADstrong supported Ben's family during his own fight. Ben continues to raise awareness within his school and community for childhood cancer. He aspires to bring smiles to children fighting cancer. This year he is expanding his support to local families by collecting toys to distribute to the child life department at Lehigh Valley Hospital.

Ben is now a fourth grade student at Forks Elementary and has dreams of becoming a doctor someday. He enjoys video games, building legos, flag football, and playing with his friends. Ben brings immeasurable joy to his parents and younger sister. He truly makes each day count.

IDEA Champion

• EASTON AREA SCHOOL DISTRICT YOUTH COUNCIL •



The mission of the NAACP Youth & College Division is to inform youth of the problems affecting African Americans and other racial and ethnic minorities; to advance the economic, education, social and political status of African Americans and other racial and ethnic minorities and their harmonious cooperation with other peoples.

Partnered with Diversity Alliance of the Easton Area School District, the Youth Council has served in the capacity of panelists for special sessions, and assisted the creation of the Little Rock Nine Awards established for recognition of minority student excellence in the areas of academics and leadership. Youth Council has had the privilege of delivering a presentation regarding student experiences with inequities and implicit bias to Easton faculty and staff during professional development. Other major events for the council include yearly Black History Month presentations, representation at National NAACP Conferences, and helping senior citizens at the Shiloh Manor on the Day of Caring for the Dr. Martin Luther King's national holiday.

The NAACP youth council looks to inform the youth of the current problems affecting racial and ethnic minorities and works diligently to improve upon these issues.

2022-23 School Year Officers:

President: Nia Jenkins	Treasurer: Abena Ofosuhen
Vice President: Gabby Lanier	Historian: Aminah Baruw
Secretary: Lauren Gallagher	Membership Chair: Anj Oluwole

2021-22 School Year Officers:

President: Nia Jenkins
Vice President: Christian Roach
Co-Secretaries: Lauren Gallagher & Anjolaoluwa Oluwole
Treasurer: Yossiddys Sanchez
Historian: Nairobi Brown
Membership Chair: Stephani Moki

Advisor for the Youth Council: Kendra Durrah

Assistant Advisor: Amber Melton
Head Principal: Kyle Geiger

IDEA Champion

• BRADBURY SULLIVAN LGBT COMMUNITY CENTER •



BRADBURY-SULLIVAN LGBT COMMUNITY CENTER

*Serving the LGBT Community
of the Greater Lehigh Valley*

Bradbury-Sullivan LGBT Community Center provides a vibrant, inclusive space in Pennsylvania's Lehigh Valley for all of the region's LGBTQ+ residents. Since opening in 2016, Bradbury-Sullivan Center has gained a statewide reputation for promoting LGBTQ+ health equity. They administer the Pennsylvania LGBTQ Health Needs Assessment, and the team collaborates with partners across the state to make this data actionable in addressing issues of health equity through program development, policymaking, and resource mobilization. Here in the Lehigh Valley, Bradbury-Sullivan Center delivers leading-edge LGBTQ+ health programs that expand access to care and address intra-community health disparities. Bradbury-Sullivan Center produces innovative and enriching LGBTQ+ community-building programs. Their fourteen monthly community groups create safe and celebratory spaces for a wide range of identities including community members who identify as BIPOC, transgender, and neurodivergent. Cultural events at the Center seek to highlight LGBTQ+ experiences at every intersection of race, ethnicity, gender, sexual orientation, and ability. And of course, Lehigh Valley Pride has brought people across all backgrounds and identities together in community for nearly 30 years. In 2022, the Center made new commitments to accessibility and racial justice in order to better serve all branches of the region's LGBTQ+ community. An accessibility committee made up of staff and community members is identifying areas for improvement with regards to facilities, program format, and more, working with executive leadership to achieve solutions. With support from local funders including Just Born and Lehigh Valley Community Foundation's CORE Fellowship, the team is reflecting on and investing in racial justice-focused approaches to community service. We are pleased to recognize the Bradbury-Sullivan Center team for their hard work. They embrace the rich diversity of LGBTQ+ community members in the Lehigh Valley. They are constantly striving to create physical and virtual spaces where the LGBTQ+ community finds safety, support, validation, equity, and an opportunity to be heard.



Outstanding BIPOC Leader



• WINSTON ALOZIE •

Winston Alozie was born November 12, 1987 to Bertram and Lucy Alozie, the eldest of their 5 children. Born in Shreveport, LA they relocated to Bethlehem in 2001. He is the husband of Robin Alozie and father of Alvaro, Xavier, Elliot, and Elizabeth.

He is a 2005 graduate of Freedom High School, Edinboro University of Pennsylvania (B.A. Developmental Psychology), and Lehigh University (M.Ed). He has served as the Chief Executive Officer of the Bethlehem Boys & Girls Club since 2019.

In the community, he has been a great role model and advocate for youth over the years. Not a day goes by that he is not warmly greeted by past or present youth with whom he has worked with.

In firm commitment to philanthropy, he is a member of the Bethlehem Branch NAACP, Bethlehem Rotary, AFP, President of the Community Action Development Bethlehem Board, Region 1 School Board Director for the BASD, and serves at the historic St. John A.M.E. Zion Church. Since 2012 he has been spreading the “gospel of giving” throughout our community through many presentations and workshops.

Winston has been awarded the “Distinguished Citizen’s Award” by the Bethlehem NAACP, the Lehigh “Good Neighbor Award”, and “Community Involvement and Leadership Award” by Virginia E. Holland No. 86 Order of Eastern Star for all his involvement. He has also been featured in FIG and Lehigh Valley Style for his work.

Winston Alozie is proud to be a product of his community, and truly enjoys serving it. He attributes his diligence to his parents, as they raised him to be a helper. He is humbled to receive this honor from AFP.

Lifetime Achievement Award



• DR. J ROBERT "BOB" AND
SANDY LOVETT •

Bob and Sandy Lovett have called the Lehigh Valley their home for more than 50 years. Their philanthropic focus has been the support of non-profit organizations that provide educational opportunities for children and families—especially in underserved communities. The Lovetts have always believed that financial support alone is not enough. Commitment to help with the management and organizational needs is of equal value and importance. Their community involvement has spanned many years and has involved an array of organizations which include Da Vinci Science Center, the Baum School of Art, Communities in Schools, Community Bike Works, Allentown School District—including Building 21 and the Learning Dome at Dieruff High School, Cedar Crest College and Ursinus College.

The Lovetts are especially dedicated to bringing STEAM educational opportunities to the youth in the Lehigh Valley with a focus on encouraging curiosity and creativity. Their hope is that one day the Lehigh Valley's name will be changed to Curiosity Valley, indicating that the kind of programs Bob and Sandy have been supporting have done their job.

National Philanthropy Day Committee

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The Salvation Army, Foster Care & Adoption Program

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Good Shepherd Rehabilitation Network

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Elysia Trapp

Julie Zumas

Lehigh Valley Grant Services

Sandra Bieber

Discover Lehigh Valley

Maureen Wendling

Shanthi Project

NPD Committee

That National Philanthropy Day Awards Celebration Committee thanks all the sponsors, volunteers, and supporters who helped make today's event possible. We are especially grateful to this year's award winners and for the opportunity to celebrate the incredible impact their philanthropic work has had on the Lehigh Valley. We look forward to seeing you again next year!

If you are interested in joining our committee for the 2023 National Philanthropy Day Celebration, contact our chapter manager at Director@afpglv.org.

AFP EASTERN PENNSYLVANIA CHAPTER

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A Donor Bill of Rights

PHILANTHROPY is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I.

To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II.

To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgement in its stewardship responsibilities.

III.

To have access to the organization's most recent financial statements.

IV.

To be assured their gifts will be used for the purposes for which they were given.

V.

To receive appropriate acknowledgement and recognition.

VI.

To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII.

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII.

To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX.

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X.

To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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AWARD WINNERS AND
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Our Promise to Donors and Fundholders

We **CONNECT** you to community needs by providing a highly personalized and effective approach to philanthropy.

We **GROW** a stronger community by helping you fulfill your charitable vision and grow a charitable legacy.

We **FUND** nonprofits and partner in the community to improve the quality of life in our region as a trusted and respected grantmaker.



LEHIGH VALLEY
Community Foundation

CONNECT. GROW. FUND.

www.lvcfoundation.org

Jackie and Victor Agostinho
and Judy and Gus Belaires
congratulate
Bob and Sandy Lovett
*and all of the 2022 AFP
Philanthropy Day
Award winners.*

CONGRATULATIONS
to all of the
**2022 National
Philanthropy Day
Honorees**

We are grateful
to be honored
amongst such
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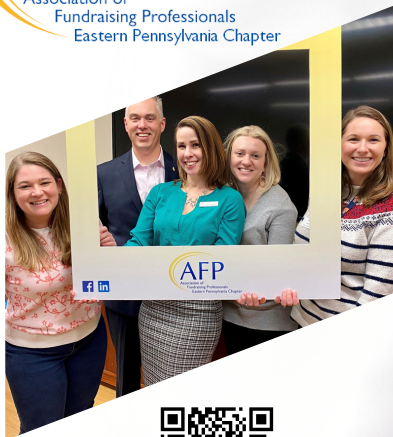
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Join us for the Lehigh Valley's preeminent educational conference for fundraising professionals. The 2023 Institute is bringing industry experts and non-profit leaders and volunteers together for a day of learning best practices in fundraising techniques, innovation, research, and career development.

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Go to our website for more details.
<https://community.afpnet.org/afppaeasternchapter/events/lvpi>