



A Field of Interest Fund of the
Carbon County Community Foundation

February 2022

Dear Friend,

On behalf of the Carbon County Creative Arts Fund, we are pleased to share that the third annual **Art with a View** fundraiser will take place on Thursday, May 19th, at Blue Mountain Resort in Palmerton from 5:30-8:30 PM. This classy cocktail reception will allow local artists and art aficionados to appreciate the beauty and artistic bounty of the region, while raising funds for the Carbon County Creative Arts Fund. Sales of artwork at the event will benefit artists directly as well as the Fund, which aims to foster the arts scene regionally. It truly is a win-win!

We sincerely appreciate your support of 'Art with a View' in the past and hope you will consider sponsorship again this year. Our goal through events like this and partnerships with friends like you is to create a permanent endowment fund to support local efforts to make sure people of all ages and backgrounds experience the arts in Carbon County, now and in the future. Thank you again for doing your part to help us achieve our vision—a Carbon County where artists thrive and there are ample opportunities for community members to engage with the arts throughout their lifetimes.

The Carbon County Creative Arts Fund committee was thrilled to present a grant of \$2,000 to the Palmerton, Lehighton, and Dimmick Memorial Libraries in May, 2020, to support *Sheltered Stories*. This project provides opportunities for Carbon County residents to share their thoughts, feelings, and experiences during the COVID-19 pandemic. Since launching the program, the libraries have distributed kits to their patrons in order to inspire creative reflections about their quarantine experience. The kits included writing, drawing, and painting materials; journals and prompts; and instructions on sharing their experiences. These *Sheltered Stories* will be placed in a digital time capsule and in the State Library of Pennsylvania archive.

Enclosed you will find information on how your support as a sponsor (individual or corporate) of this year's 'Art with a View' will be acknowledged. If you have questions or are interested in a customized sponsorship package, please contact us at 1-855-545-1311 or email director@cccfoundpa.org. Thank you for your consideration and for playing a vital role in supporting the arts in Carbon County!

Sincerely,

A handwritten signature in blue ink that reads "Sharon L. Alexander".

Sharon L. Alexander, CFRE
CCCF President

A handwritten signature in blue ink that reads "Kathy Lendvay Fallow".

Kathy Lendvay Fallow
Creative Arts Fund Founding Donor



May 19, 2022
5:30 pm to 8:30 pm

Blue Mountain Resort
1660 Blue Mountain Drive
Palmerton, PA 18071

Sponsorship Opportunities

*100% of net proceeds will be used to support the
Carbon County Creative Arts Fund*

Presenting Sponsor (Exclusive) - \$1,000

- ✍ Recognition as Presenting Sponsor on ALL materials related to event (print and digital)
- ✍ Recognition on signage at event (sponsor loop, table signs)
- ✍ Listing as a Featured Sponsor of the Creative Arts Fund for 2022-23
- ✍ Full-page ad in event program book, inside front or back cover
- ✍ Opportunity to welcome guests from the podium at the event
- ✍ Six (6) event and drink tickets with premium reserved parking
- ✍ Invitation to VIP Meet & Greet with Artists

Golden Canvas Sponsor - \$500

- ✍ Recognition as sponsor in select materials related to event (print and digital)
- ✍ Recognition on signage at event (sponsor loop)
- ✍ Half-page ad in program book
- ✍ Four (4) event and drink tickets

Silver Portrait Sponsor - \$250

- ✍ Listing as a sponsor in the program book
- ✍ Recognition on signage at event (sponsor loop)
- ✍ Quarter-page ad in program book
- ✍ Two (2) event and drink tickets

Arts Benefactor - \$150

- ✍ Listing in the program book
- ✍ Two (2) event and drink tickets

Tickets - \$45/single or \$80/couple



Sponsorship Agreement

Please complete and send with payment to:
Carbon County Community Foundation
PO Box 243
Lehighton, PA 18235

Sponsor Name: _____
(Please print the name as you would like it to appear in acknowledgements)

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Choose your sponsorship level:

_____ Presenting Sponsor (\$1,000)

_____ Golden Canvas Sponsor (\$500)

_____ Silver Portrait Sponsor (\$250)

_____ Arts Benefactor (\$150)

_____ Extra Tickets (\$45/single or \$80/couple)

_____ My check, payable to Carbon County Community Foundation, is enclosed.

_____ Please charge my sponsorship to my _____ MasterCard _____ VISA _____ American Express

Card Number: _____

Expiration Date: _____ Security Code: _____ Signature: _____

Ad Sizes:

Full-page = 4.5" x 7.5"

Half-page = 4.5" x 3.625"

Quarter-page = 4.5" x 1.875"

Full color or black-and-white ad copy, formatted as a PDF, JPEG, or PNG file should be sent via email to director@cccfoundpa.org by Friday, April 29, 2022.

If you have any questions, please contact:
Sharon Alexander, CCCF President
610-730-2526 | director@cccfoundpa.org