



Carbon County Nonprofit Forum

September 21, 2021

Blue Mountain Resort

1660 Blue Mountain Drive, Palmerton PA 18071

Agenda

- 8:30 – 9:15 AM:** Registration | Breakfast | Networking
- 9:15 – 9:30 AM:** Welcome Remarks
Sharon Alexander, CCCF President & CEO
- 9:30 – 10:15 AM:** Keynote | From Resiliency to Adaptability
Melissa Mohr, Mohr Coaching + Development
- 10:15 – 10:45 AM:** Ice Breaker Activity | Strengths Developed During the Pandemic
- 10:45 – 11:00 AM:** Break
- 11:00 – 12:00 PM:** Concurrent Breakout Sessions | *Pick one of two*
- Breakout 1 | Leveraging Our Strengths for Personal & Professional Fulfillment
*Carol Etheridge, PMP, CCIE,
Elections & Voter Registration for Carbon County*
- Breakout 2 | Small Shop Fundraising: Maximizing Your Organization's Potential
*Stephanie Cory, CAP, CFRE
Stephanie Cory Consulting*
- 12:00 – 1:00 PM:** Lunch
- 1:00 – 1:30 PM:** Panel Discussion | Cross-Sector Collaboration Spotlight: Carbon Collaborative
- 1:30 – 2:00 PM:** Small Group Discussions | Issues & Solutions in Carbon County
- 2:00 – 2:30 PM:** Group Share | Closing Remarks

Presented By:



Session Descriptions & Speaker Bios

Keynote | Resilience, Adaptability and Beyond!

Melissa Mohr, Mohr Coaching + Development

In this keynote session, professional coach, Melissa Mohr, will talk about using resilience (something we've all learned we have after the past 18 months) to adapt in a changing environment.

About the Presenter:



Melissa Mohr is a certified professional coach, trainer, and consultant. Her family background coupled with her professional skill set, gained from a well-rounded employment background, makes her uniquely qualified in her role as coach, trainer, and consultant. Melissa's years of experience in leadership and background in training and sales enable her to expertly combine her personal and professional experiences to provide tailored service to her clients. She values individuals, as well as businesses, and uses her knowledge to help them both work together to meet their individual and shared goals. Through her compassion and fortitude, Melissa is able to assist her clients in finding their own strength and resolve to not only reach their goals but to far surpass what they believed they were capable of and live their lives to the fullest.



Breakout 1 | Leveraging Our Strengths for Personal & Professional Fulfillment

Carol Etheridge, PMP, CCIE
Elections & Voter Registration for Carbon County

Join us for an interactive one-hour session that shows how we can use our Strengths to be more successful in our personal and professional lives.

About the Presenter:



Carol Etheridge is known for her inclusive leadership style and expertise in team building, talent development, and connecting across organizations.

An eight-year resident of Carbon County, Carol is proud to serve her community. She is excited about her new role as Assistant Director of Elections and Voter Registration; directing and managing the County Election Bureau Office; planning and coordinating registration of voters; overseeing elections and certifying election results alongside or in the absence of the Director. Carol's passion for service extends to her active support of local nonprofit organizations like the Carbon County Community Foundation.

Previously, Carol enjoyed a successful 35-year career in IT. After 25 years in IT at Cisco Systems, she recently retired. During her tenure at Cisco, she held leadership roles in the US and Belgium focused on delivering complex technical systems to power employee and customer success. A Cisco career highlight was the IT Manager of the Year award, which recognized her talent for developing the strengths of her team members.

By leveraging her IT technologies skills with her passions for service and top-performing teams, Carol hopes to make a lasting difference in Carbon County.

Carol holds a BA degree from San Jose State University, a Telecommunications Engineering Certification from UC Berkeley Extension. She is a certified Project Management Professional and Cisco Certified Internetworking Engineer.

Carol and her husband reside in Leighton with their dog and five chickens.



Breakout 2 | Small Shop Fundraising: Maximizing Your Organization's Potential

Stephanie Cory, CAP, CFRE
Stephanie Cory Consulting

Are you a one-person (or smaller) development department? Whether you're just getting started with fundraising or seeking to improve your efforts, this session is for you. With limited resources, ensuring you're focusing on the most efficient fundraising methods is critical. This session will help you formalize your development efforts and gain the skills you need to raise more money. Learn practical steps you can implement immediately to strengthen your relationships with donors and engage all staff, board, and volunteers in fundraising.

About the Presenter:



Stephanie Cory has dedicated her career to the nonprofit sector since 2003 in a variety of roles from program manager to development director to executive director. She currently splits her time as a consultant and adjunct faculty for Villanova University. Stephanie earned her designation as a Chartered Advisor in Philanthropy (CAP®) from the American College of Financial Services. She has been a Certified Fundraising Executive (CFRE) since 2008. Stephanie is also a Certified Governance Consultant through BoardSource and Licensed Standards for Excellence Consultant. A dedicated member of the Association of Fundraising Professionals (AFP), she has served on its global board of directors, earned the designation of AFP Master Trainer, and currently serves as president the AFP Brandywine Chapter. Stephanie is a frequent writer and speaker on a variety of fundraising and governance topics. She authored a chapter on boards and fundraising for the second edition of *The Handbook of Board Governance*, which was published by Wiley in 2020. Stephanie earned her BS and MS from the University of Southern California as well as her MEd from Temple University.



Panel Discussion | Cross-Sector Spotlight: Carbon Collaborative

This presentation will highlight the work and accomplishments of the Carbon Collaborative, formerly known as the Interagency and Family Collaborative Board. Founded in 2010, the Carbon Collaborative allows for a community-wide approach to address health and human services issues in Carbon County.

Small Group Discussions | Issues & Solutions for Carbon County

This time will be devoted to group discussions and brainstorming sessions to address issues currently being faced in Carbon County. Issues to discuss have been identified through the work of the Carbon Collaborative and through the Community Needs Assessment facilitated by St. Luke's University Health Network. We hope to identify some viable solutions that can be explored further over the next 12 months.