

# NEPA Gives 2021 Overview



Sharon Alexander, President  
Carbon County Community Foundation

March 10, 2021

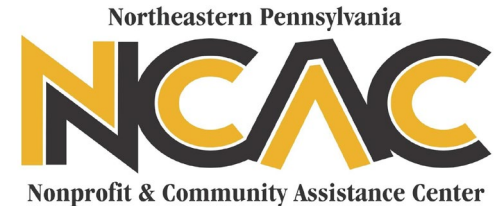
# Agenda

- Welcome and Introductions
- What is NEPA Gives?
- When and where is NEPA Gives?
- How can I get involved?
- Timeline
- Registration demo
- Who can I ask for help?
- Q&A



# Welcome Our Guests

**Kurt Bauman**, Executive Director, Nonprofit & Community Assistance Center



**Vivian Williams**, Community Initiative Coordinator, Scranton Area Community Foundation



# What is NEPA Gives?

A **one-day online charitable giving extravaganza** for Northeastern Pennsylvania that's all about giving back to the community.

In 2020, participating regional nonprofits raised over \$500,000 in total funds!

Registered 501(c)(3) nonprofit organizations serving residents in Northeastern Pennsylvania can participate in NEPA Gives. Anyone, anywhere can donate!

Hosted by NEPA Community Foundations including:

- Scranton Area Community Foundation
- Carbon County Community Foundation
- The Luzerne Foundation
- Greater Pike Community Foundation
- Wayne County Community Foundation
- Northeastern Pennsylvania Nonprofit & Community Assistance Center (NCAC)



# When and Where is NEPA Gives?

NEPA Gives is on **Friday, June 4<sup>th</sup> from 12:00am – 11:59:59pm**

NEPA Gives is 100% online and donors may make donations to their favorite local nonprofit organizations through the secure GiveGab platform. **GiveGab**<sup>®</sup>

A demonstration of how to register and set-up the GiveGab platform is coming up!

The NEPA Gives website is <https://www.nepagives.org/>

# How can I get involved with NEPA Gives?

Register your nonprofit at the NEPA Gives website at <https://www.nepagives.org/>

Registration fee is \$25

Deadline to register is May 21<sup>st</sup>

Complete your profile by May 28<sup>th</sup>

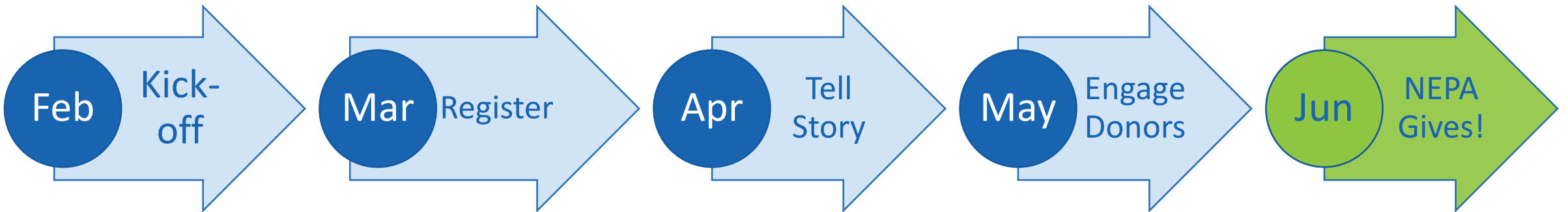
Download the NEPA Gives **Toolkit** that provides helpful guidance on how to make the day a total success!

<https://www.nepagives.org/info/nonprofit-toolkit>



# Timeline

- Engage your NEPA Gives team
- Develop your story on Social Media
- Spread the word to your supporters!
- Watch for articles in the Times News



- Like the CCCF and NEPA Gives Facebook Pages

<https://www.facebook.com/cccfoundpa>  
<https://www.facebook.com/NEPAGives>

- Join the NEPA Gives Facebook group

[www.facebook.com/groups/nepagivesleaders/](http://www.facebook.com/groups/nepagivesleaders/)

- Watch your email Inbox and Facebook for upcoming trainings

- Utilize the NEPA Gives tool kit

<https://www.nepagives.org/info/nonprofit-toolkit>

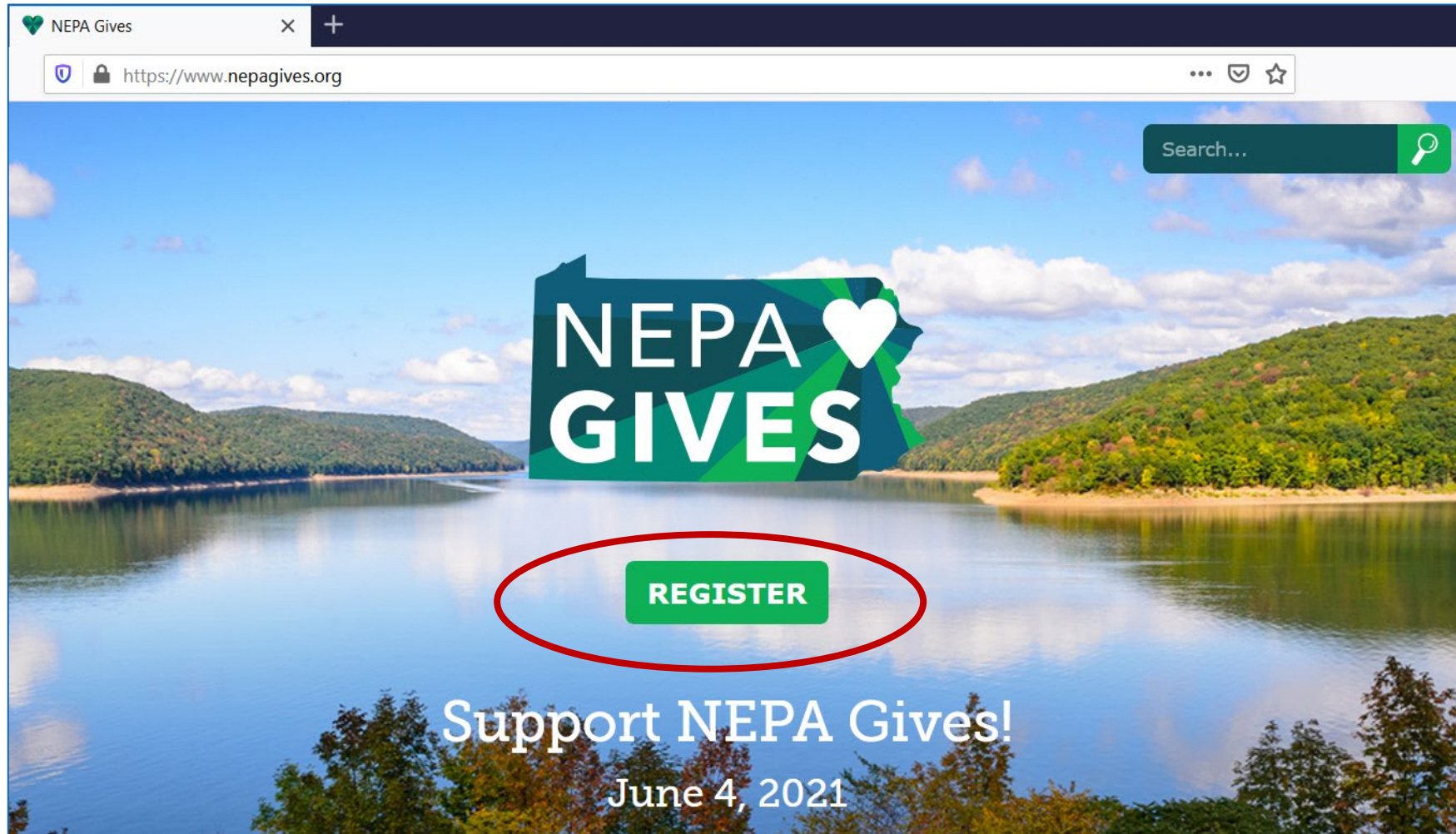
- June 4<sup>th</sup> 12:00am – 11:59:59pm NEPA Gives!

- June 5<sup>th</sup> Payment processing starts (Donor/GiveGab/Stripe)

- July 8<sup>th</sup> Plan to receive funds

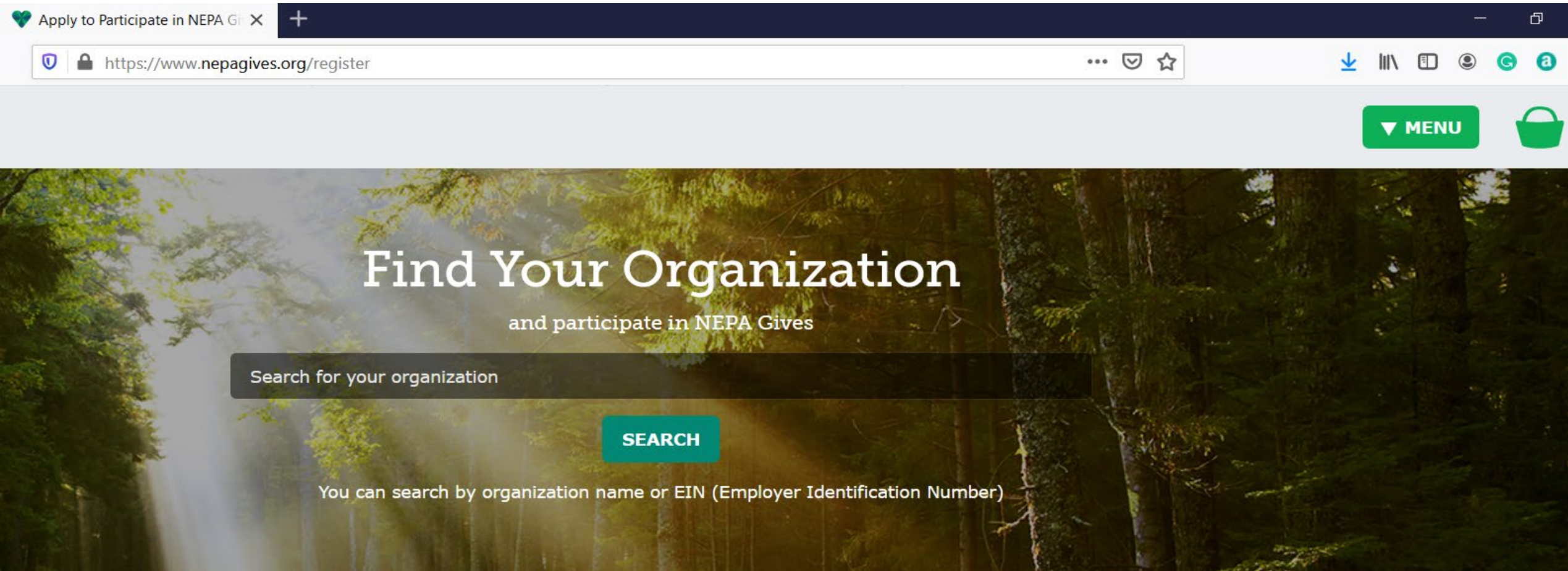


# Demo: NEPA Gives Registration





# Step 1: Search for Your Organization



The screenshot shows a web browser window with the address bar displaying <https://www.nepagives.org/register>. The page features a header with a "MENU" button and a shopping cart icon. The main content area has a background image of a forest with a waterfall. The text "Find Your Organization and participate in NEPA Gives" is centered. Below this is a search input field with the placeholder text "Search for your organization" and a teal "SEARCH" button. A note below the button states: "You can search by organization name or EIN (Employer Identification Number)".

Apply to Participate in NEPA Gives

<https://www.nepagives.org/register>

MENU

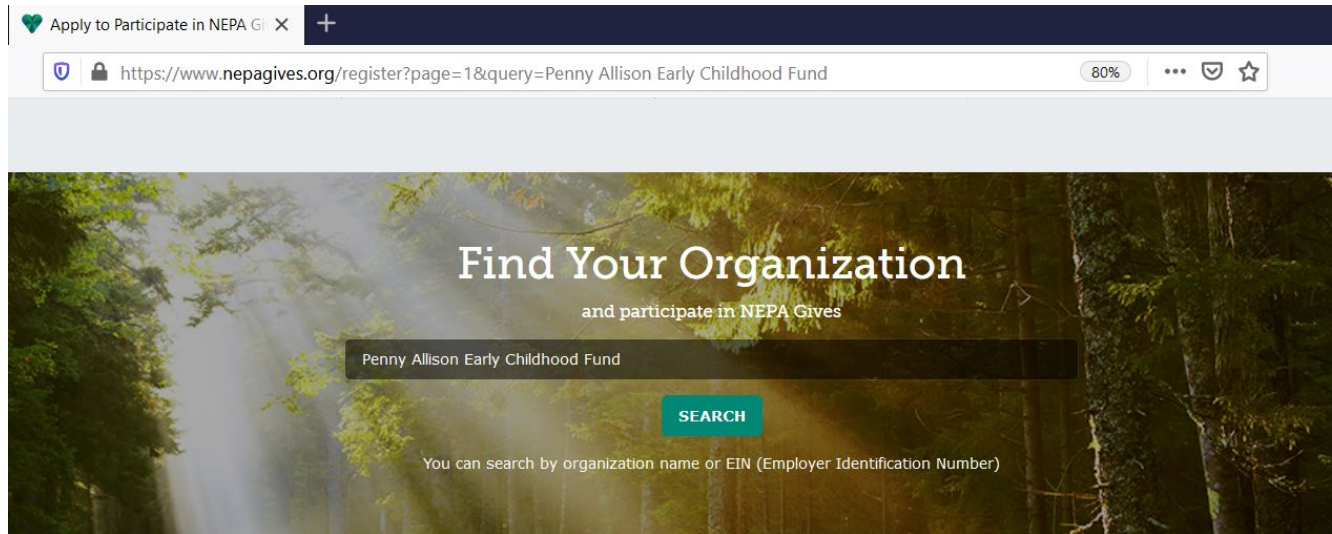
## Find Your Organization

and participate in NEPA Gives

SEARCH

You can search by organization name or EIN (Employer Identification Number)

# Step 2: Add Your Organization



No organizations match your search criteria.

Don't see your organization listed?

You can create an organization by clicking the button below.

**ADD MY ORGANIZATION**

# Adding Your Organization



Register Your Organization for  
**NEPA Gives**  
Powered by GiveGab

**Organization Name**

**Street Address Line 1**

**Street Address Line 2**

**City**

**State**

**ZIP/Postal Code**


Not located in the United States?

**Your First and Last Name**

**Your Email**

**Password**

**Logo**



[Select Image](#)

[Remove](#)

Recommended dimensions  
300x300  
Max file size 5MB

# Tips for a Fast and Easy Registration

- Confirm your organization is verified to accept donations
- Identify your NEPA Gives team including
  - Board members, Staff, Volunteers, Supporters
  - NEPA Gives helpers like Web Administrator
- Set specific and attainable goals for Fund raising
  - Decide your donation levels
  - Create your donation “Thank you” message
- Have your mission, impact stories, and photos ready to upload
- Collect email lists, Facebook, Instagram, or other ways to spread the word online
- Build out your profile to tell your story and encourage donations (see training)

# Who can I ask for help?

Training Session Available on NEPA Gives website

Or Contact:

Sharon Alexandar – [info@cccfoundpa.org](mailto:info@cccfoundpa.org) 1-855-545-1311

Vivian Williams – [vw@safdn.org](mailto:vw@safdn.org) 570-955-9682

GiveGab – <https://support.givegab.com/en/>  
or, start an online chat with GiveGab

Look for the little blue chat bubble!



Questions?





# Call to Action!

In 2020, regional nonprofits who participated in NEPA Gives raised over \$500,000!

In 2021, the Carbon County Community Foundation committed to participate and help local nonprofits maximize this opportunity!

Carbon County nonprofits who register for NEPA Gives will be featured in online and local newspaper media over the next few months

**Register Today** to take advantage of the free advertising for the one-day charitable giving extravaganza on Friday, June 4<sup>th</sup>!